



		LEVEL	NIGHT OF IMPACT TIX	VIP TIX	GA TIX	VIP VIRTUAL TIX	VIRTUAL TIX	GLAMP LOUNGE	EVENT TRANSPORTATION	SPONSOR DINNER	NAME ON EVENT TEE	LOGO ON KIOSK	DIGITAL LOGO PLACEMENT	TAX-DEDUCTIBLE DONATION
MAIN STAGE	Your company name/logo featured on signage above the Main Stage where our headliner performs	\$300K	30	50	10	40	40	•	•	•	•	•	•	\$264,450
VIP	Your company name/logo featured on signage for the VIP area of the event	\$150K	15	20	18	32	32	•	•	•	•	•	•	\$130,260
STAFF	Your company name/logo on the back of all volunteer/staff t-shirts working the event	\$125K	12	15	16	24	24	•	•	•	•	•	•	\$109,495
VIP NIGHT OF IMPACT	Your company name/logo featured on signage at our VIP Night of Impact event, celebrating our top sponsors and six impact partners	\$125K	12	15	16	24	24	•	•	•	•	•	•	\$109,495
FEEL GOOD STAGE	Your company name/logo featured on signage for the Feel Good Stage where artists perform	\$125K	12	15	16	24	24	•	•	•	•	•	•	\$109,495
STORE	Your company name/logo featured on signage for our merch store	\$125K	12	15	16	24	24	•	•	•	•	•	•	\$109,495
 TVS/ SCREENS	Your company name/logo displayed on screens throughout the event	\$75K	8	10	10	16	20			•	•	•	•	\$64,650
LANYARDS	Your company name/logo featured on all VIP lanyards	\$75K	8	10	10	16	20			•	•	•	•	\$64,650
TICKETS	Your company name/logo featured on all tickets sent out for the event	\$75K	8	10	10	16	20			•	•	•	•	\$64,650
FOOD	Your company name/logo featured on signage for our event food	\$75K	8	10	8	16	20			•	•	•	•	\$64,650
THE HANGOUT	Your company name/logo featured on signage for the Hangout, where guests can zipline, play games and more	\$50K	4	8	8	12	16				•	•	•	\$42,760
WEBSITE	Your company name/logo featured at the bottom of all pages on The Challenge website	\$50K	4	8	8	12	16				•	•	•	\$42,760
DIY MERCH	Your company name/logo featured on signage for our DIY shop, where guests can customize their merch	\$50K	4	8	8	12	16				•	•	•	\$42,760
VIP MERCH	Your company name/logo featured on signage for our VIP merch store	\$50K	4	8	8	12	16				•	•	•	\$42,760.00
THE LAWN	Your company name/logo featured on signage for the Lawn, where guests can listen to our Feel Good Stage artists	\$50K	4	8	8	12	16				•	•	•	\$42,760

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FOOD TRUCKS	Your company name/logo featured on signage for our late night food trucks	\$35K	2	6	6	8	12				•	•	•	\$30,070
EMAIL	Your company name/logo featured at the bottom of all marketing emails	\$35K	2	6	6	8	12				•	•	•	\$30,070
AXE THROWING	Your company name/logo featured on signage for our axe throwing activation	\$35K	2	6	6	8	12				•	•	•	\$30,070
ZIPLINE	Your company name/logo featured on signage for our zipline activation	\$35K	2	6	6	8	12				•	•	•	\$30,070
FIREWORKS	Your company name/logo featured on signage located inside our VIP area for fireworks set off at the end of the night	\$35K	2	6	6	8	12				•	•	•	\$30,070
HOT AIR BALLOON	Your company name/logo featured on signage for our hot air balloon activation	\$35K	2	6	6	8	12				•	•	•	\$30,985
PHOTO BOOTH	Your company name/logo featured on signage for our photo booth activation	\$35K	2	6	6	8	12				•	•	•	\$30,985
LOUNGE	Your company name/logo featured on signage for one of our lounges inside our VIP and Lawn areas. <small>Note: This sponsorship does not include exclusive use of the lounge.</small>	\$25K	2	5	4	6	10				•	•	•	\$20,985
EVENT TEE	Your company name/logo featured on signage for our event tee pick-up	\$25K	2	5	4	6	10				•	•	•	\$20,985
WILL CALL	Your company name/logo featured on signage for will call at the entrance to the event	\$25K	2	5	4	6	10				•	•	•	\$20,985
SPIRITS	Your company name/logo featured on signage for all booths that distribute spirits in GA and VIP	\$25K	2	5	4	6	10				•	•	•	\$20,985
BEER GARDEN	Your company name/logo featured on signage for our beer garden	\$25K	2	5	4	6	10				•	•	•	\$20,985
 COCKTAIL CUPS	Your company name/logo featured on all cocktail cups	\$25K	2	5	4	6	10				•	•	•	\$20,985
VIP PARKING	Your company name/logo featured on signage for VIP parking	\$25K	2	5	4	6	10				•	•	•	\$20,985
PARKING	Your company name/logo featured on signage for GA parking	\$25K	2	5	4	6	10				•	•	•	\$20,985
RESTROOMS	Your company name/logo featured on signage for all bathrooms	\$25K	2	5	4	6	10				•	•	•	\$20,985

